

SAMVED

(School of Art, Music, Visualization, Entertainment, and Design)



Admissions Open 2026-27

3 / 4 Years Integrated UG Degree | Certificate Courses

B.A. in Music and Performing Arts

120 / 160 Credits

UGC Aligned

AI-Powered · Human-Centered

Born to Perform. Built to Lead | The Degree the New India is Building

THE LORRAINE MUSIC ACADEMY EXPEDITION

This is not a hobby course. It is a rigorous, artistically rich, AI powered 3 / 4 year undergraduate programme that trains the next generation of professional musicians, performing artists, educators, and creative industry leaders.

Built on 20+ years of Lorraine Music Academy's proven pedagogy and powered by LorraineMusic.ai's agentic AI platform - Melody - every student receives a world-class education that blends performance, creativity, pedagogy, and the business of music.

PROGRAMMES OFFERED

B.A. in Music and Performing Arts

3 / 4 Years . 6 / 8 Semesters . 120 / 160 Credits

4 Exit Points - Flexible by Design

- ◆ UG Certificate - After Year 1 40 Credits
- ◆ UG Diploma - After Year 2 80 Credits
- ◆ B.A. - After Year 3 120 Credits
- ◆ B.A. Honors - Year 4 160 Credits

Foundation Instrument: Keyboard / Piano (universal pitch reference for all students)

Advanced Choice: Guitar · Vocals · Drums · Any instrument · Any genre (Grades 1-8)

WHY THIS DEGREE, WHY NOW

India's Orange Economy - The Opportunity

- India's creative economy: ₹54,000 Cr+ industry growing at 12-18% CAGR
- Arts × Culture × Technology × Business - the qualification no AI can replace
- Perform · Teach · Create · Earn - four career paths, one degree
- 35+ countries actively seeking Indian music educators
- Orange Economy policy unlocking thousands of new arts-sector jobs
- UGC-recognised B.A. degree with strong academic and professional value
- 2.5 Lakh+ annual music & arts job openings across India
- Orange Economy CAGR 2024-30: one of India's fastest-growing sectors

PROGRAMME HIGHLIGHTS

- Blended delivery: Online + Studio Lab + Field Internship
- UGC-NEP 2020 compliant - full credit transfer across India
- AI-powered personalised learning via Melody (LorraineMusic.ai)
- Graded performance exams - internationally benchmarked (G1-G8)
- Internship embedded in Semester 6 - real-world stage & studio
- Minor tracks: Musical Theatre · Stagecraft · Ensemble Direction
- Folk Music of India (IKS) is integrated across all 8 semesters
- CGPA-based grading - continuous internal + external evaluation
- Final year: Dissertation OR Honours Creative Recital

SCOPE FOR HIGHER STUDIES

- M.A. Music / Ethnomusicology - India & global universities
- M.A. Music Technology and Production
- M.F.A. Fine Arts / Musical Theatre - Composition, Direction, Design
- M.Ed. (Music) - Music Education & Curriculum Design
- MBA (Arts & Entertainment Mgmt) - Creative industry leadership
- Ph.D. / D.Mus. - Music Research, Pedagogy, Musicology
- PG Diploma - ABRSM / Trinity - UK-recognised specialist awards
- International MFA Pathways - Berklee · RCM · RAM · LIPA · NYU

B.A. in Music and Performing Arts

Curriculum Architecture

6 / 8 Semesters

120 / 160 Credits

UGC-NEP 2020

What You Study · Arts Training and Performance Practice · Faculty Highlights

YEAR 1 (SEMESTERS 1–2) · LEVEL 100: FOUNDATIONS

Semester 1

- Introduction to the Magic of Music (Online)
- Musicianship I: Sound, Pitch, Rhythm & Notation
- Keyboard Foundations I – Studio Lab
- World Music Explorer: Genres, Instruments & Culture
- Performing Arts Foundations: Voice & Movement (Minor)
- Elocution & Stage Communication – Speech Lab (SEC)

Semester 2

- How Music Speaks: Sound, Pitch, Rhythm & Expression
- Music Cultures of the World: Traditions & Identity
- Keyboard Foundations II – Studio Lab
- Presentation & Public Speaking (AEC)
- Theatre Basics for Musicians: Acting & Improvisation (Minor)
- Folk Music of India Part 1 – Indian Knowledge Systems (IKS)

YEAR 2 (SEMESTERS 3–4) · LEVEL 200: INTERMEDIATE

Semester 3

- The Language of Music: Reading, Writing & Thinking Music
- Music Across Ages: Child, Adolescent & Adult Learners
- Keyboard Foundations III – Studio Lab
- Folk Music of the World: Comparative Traditions (MDC)
- Movement & Expression: Applied Performance (Minor)
- Speech & Drama – Stage Performance Skills (SEC)

Semester 4

- Harmony, Melody & Form: How Music Is Built
- Keyboard Foundations IV – Studio Lab
- Digital Literacy & Information Skills for Artists (AEC)
- Musical Theatre Performance Lab (Minor Track IVa)
- Stage Movement & Choreography for Musicians (Minor IVb)
- Folk Music of India Part 2 – IKS (VAC)

YEAR 3 (SEMESTERS 5–6) · LEVEL 300: ADVANCED MAJOR

Semester 5

- Analysing Music: Styles, Structures & Meaning
- Music in Society: Education, Media & Industry
- Keyboard Performance Lab – Beginner Grade 1
- Music Business Fundamentals (MDC: Entrepreneurship)
- Stagecraft & Production Fundamentals (Minor Track V)
- Ensemble I – Group Performance Lab (SEC)

Semester 6

- Composition, Creativity & Improvisation
- Curriculum Design in Music Education (Pedagogy)
- Keyboard Performance Lab – Beginner Grade 2
- Professional Communication & Portfolio Building (AEC)
- Performance & Event Management (Minor Track VI)
- Community Performance Practicum I – Internship (Field)

YEAR 4 (SEMESTERS 7–8) · LEVEL 400: EXPERT / RESEARCH

Semester 7

- Advanced Music Pedagogy & Learning Approaches
- Research Methods in Music & Performing Arts
- Keyboard Performance Lab – Intermediate Grade 3
- Classroom Delivery Skills for Artists & Teachers (AEC)
- Advanced Ensemble Direction & Conducting (Minor VII)
- Folk Music of India Part 3 – IKS (VAC)

Semester 8

- Philosophy, Aesthetics & History of Music
- Keyboard Performance Lab – Intermediate Grade 4
- Dissertation OR Honours Creative Recital Project (12 Cr)
- Folk Music of India Part 4 – IKS (VAC)

ARTS-LED DIFFERENTIATORS, YOUR ACADEMIC EDGE

No other music degree in India speaks the language of:

Stage & Studio Sound Practice

Live sound awareness, studio basics, listening skills & performance

Music Learning & Artistic Development

Learner growth through listening, expression & guided practice

Vocal Technique & Breathing for Performance

Breath control and voice support for stage performance

Rhythm, Memory and Musical Development

Building rhythmic stability, musical recall through practice

Performance Confidence & Stage Presence

Focus, composure, stage readiness, audience connection

Musical Theatre & Dramatic Expression

Acting through song, character work & expressive storytelling

Speech & Drama for Stage & Screen

Voice clarity, Diction, script interpretation & spoken performance

Movement, Gesture & Physical Expression

Body awareness, stage movement and visual communication

Harmony, Form & Composition Practice

Melody, song structure, composition, harmonic creative skills

Music Pedagogy & Curriculum Practice

Lesson planning, teaching approaches & structured music learning

Research Methods in Music & Performing Arts

Inquiry, analysis & arts documentation in arts & performance

Philosophy & Aesthetics of Music

Understanding meaning, beauty, artistic interpretation in music

Indian Knowledge Systems & World Traditions

Folk roots, comparative traditions and global musical awareness

Ensemble Direction & Collaborative Performance

Group coordination, rehearsal leadership & collective music making

FACULTY HIGHLIGHTS

Mrs. Lorraine Fiona Aloysius

Director & Chief Knowledge Officer · LorraineMusic.ai Co-Founder
20+ years in music education · Master curriculum architect behind the performance-led pedagogy of this programme · Trained thousands of students across all ages & backgrounds

Distinguished Instrument Faculty

Keyboard · Guitar · Vocals · Drums

ABRSM / Trinity certified teachers · Performing professionals with stage experience

Performing Arts Faculty

Musical Theatre · Speech & Drama · Stage Movement

Screen & stage professionals · Trained in vocal technique & Performance · Experienced theatre directors & specialists

Music Technology & AI Faculty

Sound Design · DAWs · AI Music Tools

Specialists in digital audio workstations · AI-assisted composition · Studio producers with professional recording & mixing expertise

Research & Pedagogy Faculty

Music Education · Education Design · Arts Research

Academic researchers with publications in music education · Specialists in learning design, curriculum practice & IKS integration

Industry Guest Faculty & Mentors

Practitioners Across All Three Career Tracks

Film composers · Event producers · Recording engineers · Arts entrepreneurs · Cultural administrators · International educators

B.A. in Music and Performing Arts

Career Opportunities & Projected Monthly Earnings

Three clear career tracks

Real projected salaries

Future-proof professions

India's Orange Economy – Careers the Algorithm Cannot Replace

₹54,000 Cr+

India's Creative Economy (TAM)

12–18%

CAGR of Orange Economy 2024–30

2.5 Lakh+

Annual Music & Arts Job Openings

35+ Countries

Demand for Indian Music Educators

Grade 1–8

Int'l Benchmarked Performance Certs

PERFORMER TRACK

The Artist • Musician • Stage Professional • Film • Studio • Theatre • Live Performance

- For those who live and breathe the stage.
- Film, studio, theatre & live performance.
- India's entertainment industry is booming.

ROLE	Monthly Earnings
Performing Artist / Concert Soloist	₹35k–₹1.2L
Musical Theatre Actor	₹40k–₹1.0L
Vocal Artist / Playback Singer	₹50k–₹2.0L+
Studio & Session Musician	₹30k–₹80k
Film & Media Music Specialist	₹60k–₹2.5L+
Composer & Music Arranger	₹45k–₹1.5L
Sound Designer / Engineer	₹35k–₹90k
Music Producer / DAW Specialist	₹50k–₹2.0L
AI Music Technology Specialist	₹60k–₹1.8L
Live Event Performer	₹25k–₹1.0L
Jingle & Ad Music Composer	₹40k–₹1.2L
Podcast & Audio Brand Producer	₹35k–₹90k

Peak: ₹2.5L – ₹10L+ / mo

Established performers / composers

Education Track

The Educator • Mentor • Curriculum Leader • Schools • universities • EdTech • therapy

- For those who shape the next generation.
- Schools, universities, EdTech & therapy.
- Fastest-growing segment in creative jobs.

ROLE	Monthly Earnings
School Music Teacher (CBSE/ICSE)	₹25k–₹60k
College / University Faculty	₹40k–₹90k
Instrument & Vocal Coach	₹30k–₹80k
Music Therapist	₹35k–₹75k
Early Childhood Music Educator	₹25k–₹55k
Online Music Instructor (Global)	₹40k–₹1.5L
Sound Designer / Engineer	₹35k–₹90k
Arts Programme Lead (NGO/CSR)	₹35k–₹70k
Special Needs Music Educator	₹30k–₹65k
Corporate Training Facilitator	₹45k–₹1.0L
School of Music Founder / Principal	₹60k–₹2.0L+
Music Examiner / Assessor (Int'l)	₹50k–₹1.2L

Peak: ₹1.5L – ₹5L+ / mo

Senior faculty / school founders

Industry Track

The Creative Entrepreneur • Industry Builder • Events • Media • IP • labels & startups

- For those who build the creative economy.
- Events, media, IP, labels & start-ups.
- Orange Economy needs creative leaders.

ROLE	Monthly Earnings
Event & Production Manager	₹40k–₹1.2L
Arts Administrator / Director	₹45k–₹1.0L
Creative Entrepreneur / Founder	₹60k–₹5.0L+
Content Creator – Music & Arts	₹40k–₹2.0L+
Artist Manager / Talent Agent	₹35k–₹1.5L
Music Label A&R Executive	₹50k–₹1.5L
OTT / Streaming Content Curator	₹55k–₹1.3L
Music Licensing & IP Specialist	₹50k–₹1.2L
Theatre / Stage Director	₹40k–₹1.5L
Cultural Diplomat / Arts Attaché	₹60k–₹1.8L
Brand Partnerships – Arts Sector	₹55k–₹1.5L
Music Festival Producer	₹50k–₹2.0L

Peak: ₹2L – ₹20L+ / mo

Entrepreneurs / senior industry roles

INDUSTRY SECTORS HIRING OUR GRADUATES

- K–12 Schools & Music Academies
- Universities & Colleges (Music Depts)
- OTT Platforms & Streaming Services
- Film & TV Production Houses
- Live Events & Concert Production
- Recording Studios & Music Labels
- EdTech Companies (Music & Arts)
- NGOs & Cultural Organisations
- Government Music & Cultural Bodies
- Luxury Hospitality & Cruise Lines
- Theatre Companies & Drama Schools
- Corporate L&D & Wellness Programmes

"Your Stage Is Your Classroom.

Your Degree Is Your Passport. Your Time Is Now."

SAMVED

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EDUCATION

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Nagpur, Maharashtra 440016, India

WHAT SETS OUR GRADUATES APART

- Only UGC-recognised B.A. in Music & Performing Arts in this region
- Triple competency: Performer | Educator | Industry Professional – three career paths, one degree
- AI-native musicians: proficient in Melody, DAWs & agentic music tech
- Performance-ready artists with strong pedagogy, stagecraft, digital fluency, and industry awareness
- Research-ready for global PG programmes & fellowship applications
- IKS-grounded – deep Indian cultural identity alongside world music fluency

ADMISSIONS OPEN 2026–27

B.A. in Music and Performing Arts

Eligibility: 10+2 • Any Stream • Minimum 45%

Duration: 3 / 4 Years • 6 / 8 Semesters • 120 / 160 Credits

Mode: Online + Studio Lab + Field Internship

University: G H Rasoni SkillTech University, Nagpur

In Association: Lorraine Music Augmented Intelligence Pvt. Ltd.

Apply: admission@ghristu.edu.in

Phone: +91-7887886726 / +91-9307900681 / +91-9307900682

Certificate Course · 1 Year Duration

Any Age | Any Dream | Any Instrument.

No Prior Experience Needed

Kids to Seniors

Online · Blended · Studio

Weekday or Weekend

UGC Aligned

Your Musical Journey Starts with One Note. | Musicianship-First · Keyboard-Centric Foundation · Multi-Instrument Freedom

Phase 1 Foundation Course - Building Your Musical DNA

Keyboard / Piano (Universal Pitch Reference)

Module · Foundational Introduction to Music

Key Outcomes

- Accurate pitch awareness via keyboard
- Rhythmic stability & pulse
- Basic keyboard coordination
- Confident musical engagement

Module · Pre-Prep First Foundations-1

Key Outcomes

- Keyboard layout & note names
- Simple melodies with fingering
- Pitch (high/low) and pulse sense
- Short pieces from memory/notation

Module · Step-1 First Foundations-2

Key Outcomes

- Both hands independently
- Consistent rhythm & steady pulse
- Dynamics (loud/soft) in performance
- Confident solo performance setting

Module · Step-2 First Foundations-3

Key Outcomes

- Improved hand independence
- Articulation & dynamic shaping
- Consistent tempo & tone control
- Graded exam-ready repertoire

Future Pathways

After Completing Foundation Course - Choose Your Path

Option A

Continue with Keyboard / Piano



Deepen mastery on the world's most complete instrument

From Grade: Initial - 8

Diploma-Ready

Option B

Switch to Any Instrument or Genre



Complete a brief "Introduction to ___" course, then pursue Grade-Initial to Grade-8 on your chosen path.

Guitar

Singing / Vocal

Drums

More

Genres: Pop · Rock · Hindustani · Carnatic · World Music · Jazz & more

Phase 2 · Grade Courses

Internationally Benchmarked Graded Programme

Grade-Initial through Grade-8

Prerequisite New instrument / genre entrants complete a short "Introduction to [Instrument/Genre]" course before beginning the graded pathway.

Course Initial

Course Grade-1

Course Grade-2

Course Grade-3

Course Grade-4

Course Grade-5

Course Grade-6

Course Grade-7

Course Grade-8

Graded Learning Pathway

- ◆ Introduction to Music - Zero experience needed **Foundation**
- ◆ Grade 1 & 2 - Core technique & theory basics **Beginner**
- ◆ Grade 3 & 4 - Repertoire & performance skills **Elementary**
- ◆ Grade 5 & 6 - Recital readiness & sight-reading **Intermediate**
- ◆ Grade 7 & 8 - Performance jury & advanced theory **Advanced**

ADMISSIONS OPEN 2026-27

Foundation Certificate in Music and Performing Arts

Eligibility: Any one, Any age

Duration: 1 Year

Mode: Online + Studio Interaction

University: GH Rasoni SkillTech University, Nagpur

In Association: Lorraine Music Augmented Intelligence Pvt. Ltd.

Apply: admission@ghristu.edu.in

Phone: +91-7887886726 / +91-9307900681 / +91-9307900682

Additional Certificate Courses in Music, Performing Arts & Sciences are available beyond the above courses.

Why These Careers Are Future-Proof

Music & Performing Arts develop the human abilities. Artificial Intelligence (AI) cannot replace, emotion, expression, cultural context, live performance, and pedagogical empathy. Graduates from this program hold a UGC-recognized B.A. - giving them the same academic credibility as any science or commerce graduate, with three times the career options! In just one year, the Foundation Certificate Course empowers learners with real-world creative skills, performance confidence, and education exposure that unlock immediate earning opportunities while creating a clear, credible pathway to advanced qualifications and long-term success in the fast-growing music and performing arts ecosystem. The Orange Economy policy is actively creating institutional demand for trained creative professionals across India's education, media, entertainment and cultural sectors.