

Elevate Your Creative Career

Unleash Your Potential with India's Leading Animation Powerhouse
- Now at G H Raisonni Skill Tech University



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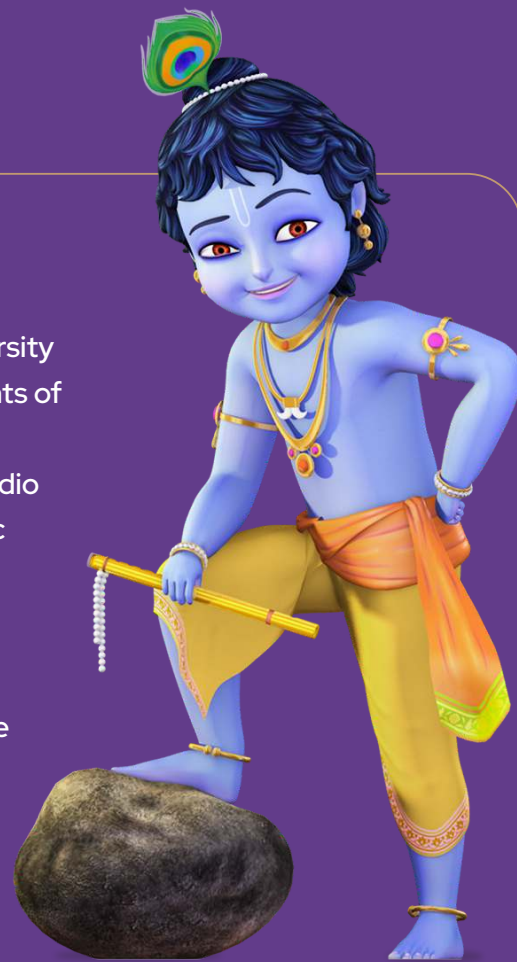
A Milestone Partnership

For the first time in Nagpur, G H Rasoni Skill Tech University is proud to host the meticulously curated course contents of Reliance Animation Academy. This unique collaboration brings an academy backed by a premier Production Studio directly to your doorstep, combining Rasoni's academic excellence with Reliance's industry-leading expertise.

Established in 2005, Reliance Animation is an award-winning studio known for impeccable execution. In collaboration with renowned filmmaker Rohit Shetty, the studio has delivered some of India's most loved IPs.

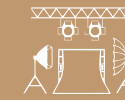
- **Little Singham** (Aired on Pogo, Amazon Prime and Jio TV).
- **Golmaal Jr.** (Aired on Nickelodeon Sonic and Jio Hotstar).
- **Little Krishna** (India's first 3D production).
- **Shaktimaan** (Animated version of India's first superhero).

Global Footprint: Proud co-producers of international shows like The Davincibles and Nickelodeon's The Twisted Timeline of Sammy & Raj.



Why Choose This Program?

For the first time in Nagpur, G H Rasoni Skill Tech University hosts a range of Industry-specific training programs designed to empower students with studio-ready skills.



Production Studio Backing: Learn from an academy that is a division of Reliance Animation Studios, the award-winning creators of Little Singham, Golmaal Jr., and Little Krishna.



Industry-Expert Faculty: Our courses are delivered by faculties with 20+ years of proven industry experience and production expertise, giving you a distinct competitive advantage.

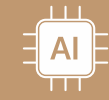


***Guaranteed Internship:** Gain real-world experience through a guaranteed internship at Reliance Animation Studios for all Master and Degree program students.

*Terms and conditions apply



Studio-Level Mentorship: Get mentored regularly by senior professionals and experts from Reliance Animation Studios to gain authentic studio experience.



AI-Integrated Curriculum: Stay ahead with a curriculum meticulously crafted to align with the latest industry trends, now featuring AI-integrated tools that accelerate production workflows.



High-Tech Infrastructure: Access modern labs, green screens, and professional editing suites.

Courses are backed by the academic rigor of G H Rasoni University in collaboration with industry-aligned certification by Reliance Animation Academy.



Career Pathways & Industry Opportunities

It's a common misconception that animation and VFX are reserved solely for high-budget Hollywood blockbusters. In reality, we've reached a point where digital wizardry is baked into almost every industry that requires visual communication.

From saving lives in medicine to selling floor plans in real estate, here is how different sectors utilize these technologies.

Entertainment & Media
Movies (CGI, aging/de-aging), TV shows, and OTT platforms.

Advertising & Digital Marketing
Creating "impossible" product shots and brand mascots.

Architecture & Real Estate
3D "fly-through" tours of buildings before they are built.

Gaming & Esports
Creating immersive worlds, characters, and interactive interfaces

Healthcare and Science
Visualizing surgeries, cell behavior, and drug interactions.

Education and EdTech
Simplifying complex topics and creating safe training simulations.

Engineering and Manufacturing
Stress-testing digital prototypes and creating "Digital Twins" of factories.

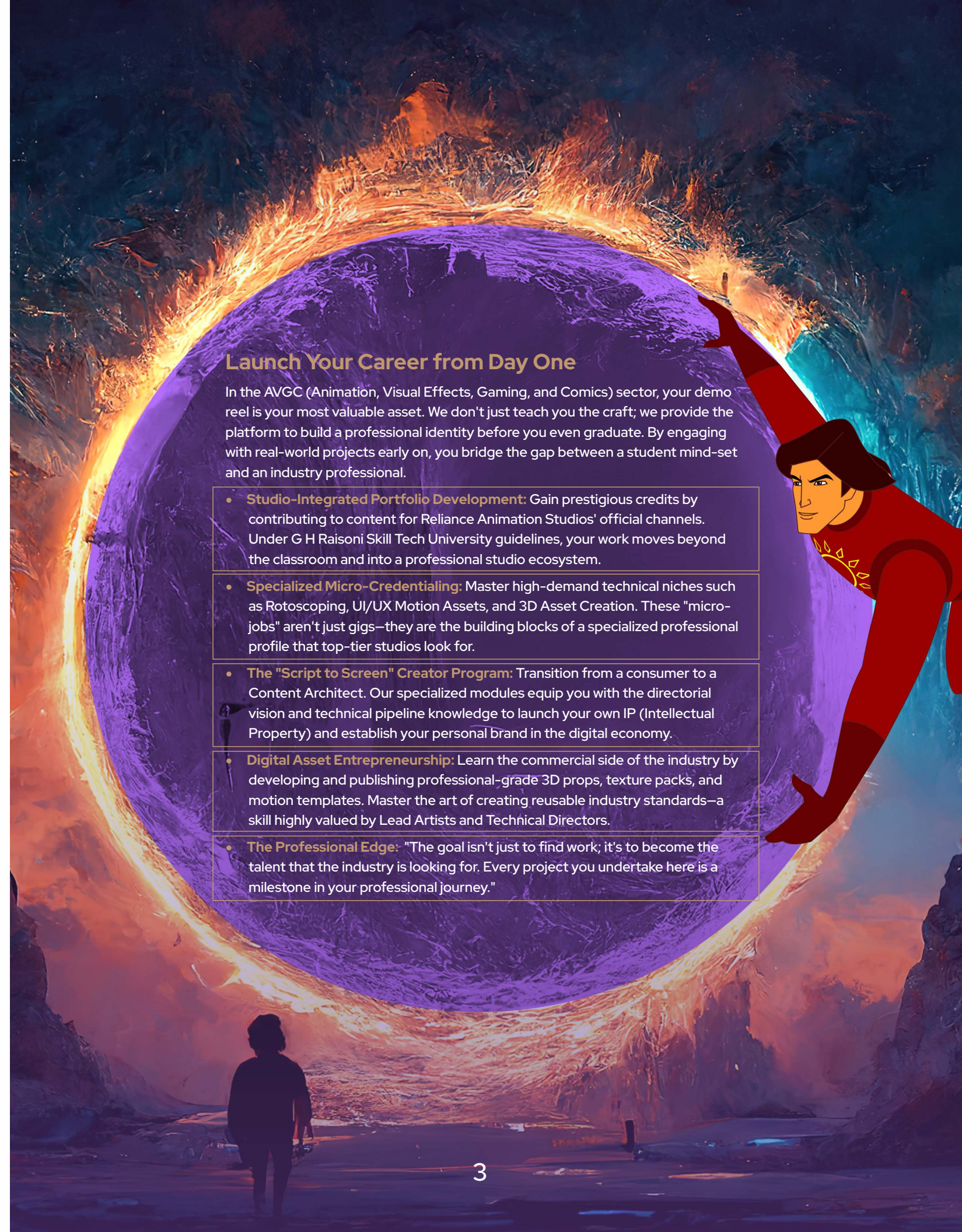
Retail & E-commerce
Creating "Virtual Try-ons" for clothing or accessories and interactive 3D product previews that allow customers to view items in their own homes via AR.

Defense & Space Technology
Flight and combat simulations for risk-free military training. 3D prototype of rockets and digital simulation.

Legal / Law
Reconstructing crime scenes or accidents for jury presentations.

Corporate & News Media
Creating broadcast graphics, motion infographics, and polished video walkthroughs to brand news segments and simplify complex corporate data.

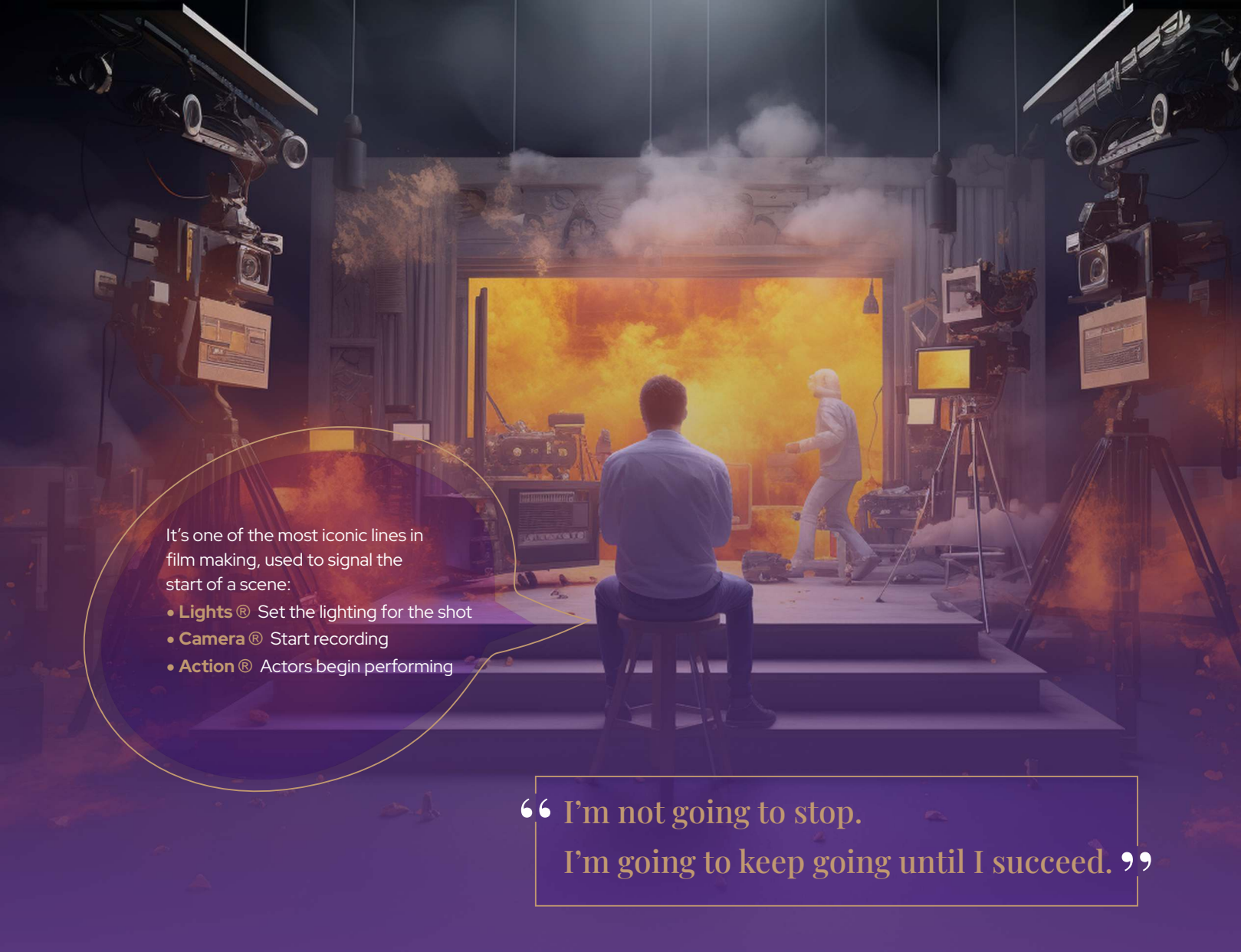
Social Media & Content Creation
Producing high-engagement videos, AI-enhanced short-form content, & interactive AR filters across platforms like YouTube, Meta, and Instagram.



Launch Your Career from Day One

In the AVGC (Animation, Visual Effects, Gaming, and Comics) sector, your demo reel is your most valuable asset. We don't just teach you the craft; we provide the platform to build a professional identity before you even graduate. By engaging with real-world projects early on, you bridge the gap between a student mind-set and an industry professional.

- **Studio-Integrated Portfolio Development:** Gain prestigious credits by contributing to content for Reliance Animation Studios' official channels. Under G H Raison Skill Tech University guidelines, your work moves beyond the classroom and into a professional studio ecosystem.
- **Specialized Micro-Credentialing:** Master high-demand technical niches such as Rotoscoping, UI/UX Motion Assets, and 3D Asset Creation. These "micro-jobs" aren't just gigs—they are the building blocks of a specialized professional profile that top-tier studios look for.
- **The "Script to Screen" Creator Program:** Transition from a consumer to a Content Architect. Our specialized modules equip you with the directorial vision and technical pipeline knowledge to launch your own IP (Intellectual Property) and establish your personal brand in the digital economy.
- **Digital Asset Entrepreneurship:** Learn the commercial side of the industry by developing and publishing professional-grade 3D props, texture packs, and motion templates. Master the art of creating reusable industry standards—a skill highly valued by Lead Artists and Technical Directors.
- **The Professional Edge:** "The goal isn't just to find work; it's to become the talent that the industry is looking for. Every project you undertake here is a milestone in your professional journey."



It's one of the most iconic lines in film making, used to signal the start of a scene:

- **Lights**® Set the lighting for the shot
- **Camera**® Start recording
- **Action**® Actors begin performing

“ I’m not going to stop.
I’m going to keep going until I succeed. ”

Industry Insights & AI Integration

The Future is Visual.

Join a Booming Sector! The Indian Animation and VFX industry is projected to grow at a **CAGR of 13% till 2027**. Be part of a workforce that is redefining storytelling through experiential VFX and immersive technology.

The Growth Story: The Indian Animation and VFX sector is projected to recover at a **CAGR of 13% till 2027**.

AI Empowerment: At GHRSTU, we integrate AI tools that accelerate the production workflows by **30% to 60%**.



B.Sc. in Film-Making, Animation & Visual Effects – with Honors (AI Integrated)

Duration : 4 Years with Honors

Program Type : Year 01 – Foundation, Year 02 – Film Making, Year 03 – Animation /VFX, Year 04 – Core Specialization Honors.

Focus Area : Film Making & Visual Storytelling, Transmedia Storytelling & Digital Adaptation, Animation IP Creation, VFX Mastery Employability & Entrepreneurship

About the Program : This Bachelor's Degree program provides a comprehensive four-year curriculum (with honors) that blends foundational arts, digital tool proficiency, and advanced VFX/animation production with a specialized final year in media management and entrepreneurship. Students progress from creating pre-production packages and short films to mastering complex industry pipelines, ultimately preparing for diverse careers ranging from specialized technical artists to studio managers and entrepreneurs.

The curriculum transforms imagination into industry-ready skills through a unique combination of technical mastery and entrepreneurship. The program ensures professional readiness by offering a guaranteed internship* and project mentorship focused, directly linking creative output to earning potential.

Program Curriculum Overview

Year 01 - Foundations of Visual Arts

- **Semester 01:** Applied Communication, Evolution of Art & Architecture, Principles of Art & Design, Visual Sketching, Story boarding, and Digital Art.
- **Semester 02:** Creative Ideation, Digital Photography, The Art of Storytelling, Intro to Acting, and Motion Graphics.
- **Key Outcome:** A complete short-film pre-production package and an industry-ready art portfolio.



Year 02 - Cinematic Exploration

- **Semester 03:** Intro to Filmmaking, History of Cinema, Intro to Animation & VFX, Film Aesthetics, and Sound Design.
- **Semester 04:** Script & Screenplay Writing, The Director's Cut, Experimental Animation, Video Editing, and Ethics in Film making.
- **Key Outcome:** Completion of a Mini Project (Short Film or Documentary).



Year 03 - Specialized Advanced Production (Animation/VFX)

- **Semester 05:** 3D Asset Development, Digital Matte Painting, VFX Shooting Process, FX Simulation (Houdini / Maya), and Advanced Compositing.
- **Semester 06:** Character Animation, Camera Tracking, Prep Roto & Paint, and Rendering & Troubleshooting.
- **Key Outcome:** A Graduation Film or professional Internship.



Year 04 - Honors in Media & AVGC Management

- **Semester 07:** Media Project Management, Business Models & Revenue Streams, Legal / IPR & Contracts, and Marketing Strategy.
- **Semester 08:** AI & Emerging Technologies (XR / Virtual Production), Entrepreneurship, Financial Management, & Global Distribution.
- **Key Outcome:** Capstone Project focusing on studio operations or entrepreneurial ventures.



Industry Tools & Software Proficiency



The curriculum is designed to ensure students are proficient in the primary software suites used by global studios. By the end of the program, learners will have hands-on experience with the following industry-standard tools:

- **3D Modeling & Animation:** Autodesk Maya and Houdini.
- **Compositing & VFX:** Nuke, PF Track, 3D Equalizer and Silhouette
- **Creative Design:** Adobe Creative Suite (Digital Art, Motion Graphics, and Video Editing).
- **Emerging Tech:** Real-time engines like Unreal Engine for virtual production.

Career Horizons

Graduates are equipped for diverse roles across the creative and corporate sectors like:

Creative & Technical	Pre-Production & Design	Leadership & Business
VFX Artist / Generalist	Storyboard Artist	VFX Studio Founder
Compositor	Film Pre-Vis & Post-Vis Artist	Creative Instructor for D2C Ed-tech
3D Animator	Concept Artist	Media Project Manager
3D Modelling Artist	Matte Painter	Technical Trainer (Autodesk, Unreal, Adobe)
Texturing & Shading Artist	Motion Graphics Designer	Ad-film Visualizer
FX Artist (Fire/Water/Destruction)	Ad-film Visualizer	Studio Manager
Lighting & Rendering Artist		Brand Video Specialist
Roto & Paint Artist		Digital Content Creator

Entrepreneurial Pathways

The program fosters an "Entrepreneurial Thinking" mindset, allowing graduates to move beyond employment into ownership roles :

- **VFX / Animation Studio Founder:** Start your own boutique production house.
- **Freelance Supervisor:** Operate as a high-level consultant for global projects.
- **Ed-Tech Mentor:** Become a creative instructor or technical trainer for emerging platforms



Advanced Certification in Animation (AI Integrated)

Duration : 24 Months

About the Program : This program is a transformative journey from foundational art principles to the cutting-edge frontiers of AI-driven 3D animation. Rather than just teaching software, we bridge the gap between timeless traditional techniques and the explosive potential of Generative AI.

Master the complete production lifecycle—from the initial 2D concept and character development to complex, AI-enhanced 3D visual effects. Whether your goal is feature films, game development, or digital advertising, you will gain the technical depth and creative breadth to become an industry-ready visionary.



Program Curriculum Overview

Sem 1 - Pre-Visualization & Graphics Suite

Focus: Building a rock-solid foundation in traditional art concepts while mastering industry-standard tools for static and linear digital media.

- **Core Topics :** Sketching Essentials, Pre-Production Basics, Digital Graphics, Audio/Video Editing, and Fundamentals of Photography & Cinematography.
- **Software Toolkit :** Photoshop, Illustrator, Audition, Premiere Pro, Adobe Firefly, and Runway ML.



Sem 2 - 2D / 3D Asset Creation

Focus: Bridging the gap between static imagery and motion by focusing on narrative structure and the technicality of layer-based animation.

- **Core Topics :** Script to Screen, Story boarding, Animating Images, Digital Art, and Layer-Based Compositing.
- **Software Toolkit :** Animate CC, After Effects, Leonardo AI, and Photoshop.



Sem 3 - 3D Character Development

Focus: Transitioning into the third dimension with a deep dive into the anatomy, texture, and technical lighting of high-fidelity 3D characters.

- **Core Topics :** 3D Modeling Fundamentals, Shading & Texturing, Lighting & Rendering, Character Look Development, and AI in 3D.
- **Software Toolkit :** Maya, Vray, Arnold, Kaedim AI, Meshy AI, and Adobe Firefly (3D).



Sem 4 - 3D Animation & Effects

Focus: Bringing 3D worlds to life through advanced rigging, physics-based simulations, and AI-accelerated visual effects.

- **Core Topics :** Character Rigging & Animation, Hair/Fur/Cloth Simulation, 3D Dynamics & Particles, Fluid Simulation, and FX Creation with AI.
- **Software Toolkit :** Maya, Advance Skeleton, Real Flow 3D, Deep Motion, Wonder Dynamics, and EbSynth.





Career Outcomes

By the end of this four-semester journey, you will be equipped for roles such as:

- **3D Generalist:** Creating production-ready 3D assets & handling multiple stages of the production pipeline, including modeling, animating, and rendering 3D assets.
- **3D Modeler & Character Animator :** Transforming 2D concepts into high-poly cinematic meshes and bringing them to life through realistic, performance-driven animation.
- **Texturing Artist:** Focuses on applying realistic surfaces, colors, and materials to 3D models to define their physical appearance and detail.
- **VFX Compositor:** The final architect of a shot, responsible for seamlessly blending live-action footage with computer-generated elements.
- **FX Artist:** artist who creates complex simulations for natural phenomena like explosions, fluids, smoke, and particle systems
- **AI Strategy Lead for Creative Studios:** Bridges the gap between technology and art by implementing generative AI workflows to optimize studio production and innovation
- **Motion Graphics Designer:** Combines graphic design principles with animation to create cinematic titles, advertisements, and abstract visual storytelling.



Advanced Certification in Visual Effects (AI Integrated)

Duration : 24 months

About the Program : This curriculum takes a deep dive into the technical mastery of high-end visual effects and cinematic production. Here is the brochure content tailored to this specific VFX-focused track. From the first sketch to the final pixel—master the tools and techniques that power modern Hollywood blockbusters and high-end gaming.

The curriculum is designed to bridge the gap between pure artistic creativity and high-level technical engineering. By combining the industry "Gold Standard" tools like Maya, Houdini, and Nuke with the emerging power of Generative AI, students graduate with a future-proof skill set.

Program Curriculum Overview

Sem 1 - Pre-Visualization & Graphics Suite

Focus: Mastering the digital "canvas" and the fundamentals of visual storytelling through professional image & video editing.

- **Core Topics :** Sketching Essentials, Digital Graphics, Audio / Video Editing, and the Fundamentals of Cinematography.
- **Software Toolkit :** Photoshop, Illustrator, Adobe Firefly, Audition, and Premiere Pro.



Sem 2 - Fundamentals of Filmmaking / 3D

Focus: Moving from 2D concepts into the 3D pipeline, covering the essential stages of modeling, texturing, and cinematic lighting.

- **Core Topics :** Script to Screen, Storyboarding, 3D Modeling Fundamentals, Shading, and 3D Rendering with AI.
- **Software Toolkit :** Maya, Vray, Arnold, Leonardo AI, & Meshy AI.



Sem 3 - VFX Dynamics

Focus: Bringing chaos and realism to the screen through complex physics-based simulations including fluids, fire, and destruction.

- **Core Topics :** Rigging for VFX, Particle Dynamics, Fluid Simulation, Shattering / Explosion Effects, and Cloth Simulation.
- **Software Toolkit :** Maya, Houdini, Real Flow 3D, Rayfire / Fume FX, and Wonder Dynamics.



Sem 4 - VFX Compositing

Focus: The "final polish"—learning the art of seamlessly blending CGI with live-action footage using industry-standard tracking and node-based workflows.

- **Core Topics :** Layer & Node-Based Compositing, Match Moving, Roto & Paint, and Introduction to Real-Time Rendering in Unreal Engine.
- **Software Toolkit :** Nuke, After Effects, PF Track, 3D Equalizer, Silhouette, and Unreal Engine.



Career Outcomes

- **VFX Compositor:** Master the final assembly of film frames in Nuke.
- **FX Artist:** Create breathtaking explosions, water, and magic using Houdini.
- **Match Move Artist:** Perfectly align 3D assets with live-action camera movement.
- **Roto & Paint artist:** the "digital plastic surgeon" of film, meticulously removing unwanted elements and isolating subjects to create a seamless, distraction-free canvas for visual effects.
- **VFX Asset Artist:** Creating production-ready 3D assets specifically optimized for high-end visual effects pipelines.
- **Layout Artist:** Positioning 3D assets and cameras within a scene to translate storyboards into a 3D environment.





Certificate Program in Animation

Duration : 12 months

About the Program : This certificate program is a high-impact, 12-month intensive designed to take you from digital basics to advanced 3D production. It is streamlined for those who want to master the core 3D pipeline in a condensed timeframe. Master the art of high-end 3D creation—from architectural assets and character design to dynamic effects and final cinematic editing. This is a career-accelerator for the modern digital artist. Over 12 months, students move beyond "hobbyist" tools into the professional Autodesk and Adobe ecosystems used by major studios.

By focusing heavily on Maya for the bulk of the 3D work and supplementing with industry-leading renderers like Vray and Arnold, this program ensures you develop the specific technical vocabulary required by recruiters in gaming, film, and architectural visualization.



Program Curriculum Overview

Sem 1 - 3D Asset Suite

Focus: Establishing a strong foundation in spatial design and digital artistry, focusing on the creation and surfacing of high-quality 3D props and environments.

- **Core Topics** : Creating & Editing Images, 3D Modeling Fundamentals, 3D Shading & Texturing, and 3D Lighting & Rendering.
- **Software Toolkit** : Photoshop and Maya.



Sem 2 - 3D Character Development

Focus: Diving into the technical complexity of organic modeling and character setup, ensuring models are "production-ready" for movement.

- **Core Topics** : Creating 3D Characters, Digital Shading & Texturing, Character Rendering & Look Development, & Fundamentals of Rigging.
- **Software Toolkit** : Maya, Vray, and Arnold.



Sem 3 - 3D Character Animation & Effects (with Audio / Video Suite)

Focus: Bringing your creations to life through movement and environmental physics, then wrapping the project with professional post-production.

- **Core Topics** : Character Animation, Hair/Fur/Cloth Simulation, 3D Dynamics & Particles, Fluid Simulation, and Audio/Video Editing.
- **Software Toolkit** : Maya, Real Flow 3D, Audition, and Premiere Pro.



Career Opportunities :

Your Path in 3D & Digital Media

- **3D Modeler:** Designing high-quality organic characters and complex environmental assets for digital productions.
- **Texture & Look Dev Artist:** Applying realistic shaders and digital paint to give 3D surfaces their final, lifelike appearance.
- **3D Animator:** Bringing characters and objects to life by mastering principles of weight, timing, and cinematic performance.
- **Lighting & Rendering Artist:** Setting the visual mood of a scene and managing high-end output using Vray and Arnold.
- **Technical Generalist:** Managing the end-to-end production workflow from initial 3D modeling to the final video edit.



Certificate Program in Visual Effects

Duration : 12 months

About the Program : In today's cinematic landscape, the line between reality and digital creation has completely vanished. This program is an intensive, technical deep-dive designed to turn creative enthusiasts into High-End VFX Professionals. We focus on the "invisible art"—the seamless integration of computer-generated elements into live-action footage. Unlock the secrets of the silver screen—master the tools and techniques required to blend reality with imagination seamlessly. From the precision of match-moving to the complexity of fluid dynamics, we provide the tools to build worlds that don't exist, yet look undeniably real.



Program Curriculum Overview

Sem 1 - Audio and Video Editing Suite

Focus: Establishing the editorial foundation by mastering narrative structure and the technical fundamentals of image and sound manipulation.

- **Core Topics** : Script to Screen, Creating & Editing Images, Audio/Video Editing, and Layer-Based Compositing.
- **Software Toolkit** : Photoshop, Audition, Premiere Pro, and After Effects.



Sem 2-3D Fundamentals & VFX Compositing Suite

Focus: Introducing the third dimension and the critical art of "match moving" to ensure digital elements sit perfectly within a live-action environment.

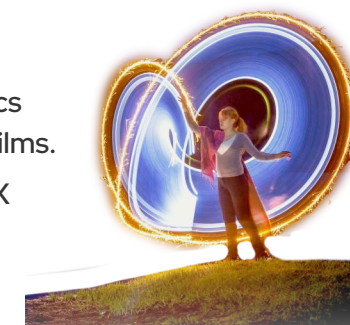
- **Core Topics** : 3D Fundamentals, Planar Tracking, VFX Lighting & Look Development, and Core Compositing Concepts.
- **Software Toolkit** : Maya, 3D Equalizer, PF Track, and Arnold.



Sem 3-Advance VFX

Focus: Mastering high-level technical disciplines including complex physics simulations and industry-standard node-based compositing for feature films.

- **Core Topics** : VFX Fluid Simulation, Advanced VFX Match Moving, VFX Roto & Paint, and Node-Based Compositing.
- **Software Toolkit** : Real Flow 3D, Silhouette, and Nuke.



Career Opportunities :

- **Compositing Artist:** Merging multiple digital and live-action elements into a final, seamless shot.
- **Match Move Artist:** Tracking camera movement to integrate 3D assets into live-action footage accurately.
- **Roto & Paint Artist:** Isolating elements and removing unwanted objects from film frames with pixel-perfect precision.
- **FX Generalist:** Creating complex environmental and physical simulations for cinematic sequences.
- **Technical Director (VFX):** Overseeing the technical pipeline and toolsets for a visual effects department.

Certificate Program in Motion Graphics Pro

Duration : 6 months

About the Program : Create. Edit. Captivate. In a digital-first world, the ability to create high-quality visual content is a superpower. This 6-month certificate program is built for speed and impact. It is the perfect entry point for aspiring graphic designers, social media content creators, and digital artists. We strip away the filler to focus on the Adobe Power Five: Photoshop, Illustrator, Premiere Pro, Audition, and After Effects.

Whether you are looking to start a freelance business, enhance your marketing skills, or begin a journey into the professional creative industry, this course provides the hands-on technical training needed to turn a spark of an idea into a professional-grade digital asset.



Program Curriculum Overview

- **Graphic Fundamentals:** Learn the core principles of layout, color theory, and typography that underpin all great design.
- **Digital Image Transformation (Intermediate):** Master advanced photo manipulation and retouching techniques using Adobe Photoshop.
- **Digital Image Creation:** Harness the power of vector art for logos and scalable illustrations with Adobe Illustrator.
- **Audio & Video Editing:** Learn to cut, sync, and polish professional video content using Premiere Pro and Audition.
- **Image Effects:** Breathe life into your designs with motion graphics and cinematic visual effects in After Effects.



Career Outcomes

- **Graphic Designer:** Creating visual identities, branding, and marketing collateral for print and digital.
- **Social Media Content Creator:** Designing high-impact posts and short-form video content for platforms like Instagram and TikTok.
- **Video Editor:** Splicing and polishing raw footage into compelling stories for YouTube or corporate clients.
- **Motion Graphics Artist:** Creating animated logos and basic visual effects for digital advertisements.
- **Digital Illustrator:** Developing custom icons and vector-based artwork for web and mobile interfaces.



Certificate Program in Graphics Pro

Duration : 6 months

About the Program :

From Concept to Composition

Design is more than just making things look pretty; it is about solving problems through visual communication. This intensive 6-month program is built for the "Full-Stack Designer." We bridge the gap between traditional artistic principles and modern digital execution. This 6-month certificate is specifically designed for those who want to master the art of visual communication and publication design. It focuses on the core pillars of graphic design, from hand-drawn concepts to professional print and digital publishing.

By covering the "Big Four" of the design industry—Photoshop, Illustrator, CorelDRAW, and InDesign—we ensure you are ready to handle any project, whether it's a social media campaign, a corporate brand identity, or a 200-page digital e-book.



Program Curriculum Overview

- **Sketching & Graphic Fundamentals:** Master the "alphabet" of design, including hand-sketching, color theory, and the essential concepts of visual hierarchy.
- **Digital Image Transformation:** Learn professional photo editing and complex image manipulation using Adobe Photoshop.
- **Digital Image Creation:** Dive into the world of vector graphics to create scalable logos, icons, and illustrations with Adobe Illustrator.
- **Image Creation for Print:** Gain specialized skills in CorelDRAW to prepare high-impact designs specifically for large-scale and industrial printing.
- **Creating Digital E-books:** Master the art of typography and layout to create professional multi-page documents and digital books with Adobe InDesign.



Career Outcomes

- **Graphic Designer:** Crafting unique visual identities and marketing materials for diverse brands.
- **Layout Artist:** Designing the structural flow of magazines, newspapers, and digital e-books.
- **Brand Identity Specialist:** Developing professional logos and brand guidelines using vector art.
- **DTP (Desktop Publishing) Operator:** Preparing complex layouts for high-quality commercial printing.
- **UI Designer:** Creating clean, functional icons and visual assets for web and mobile interfaces.



Certificate Program in Editing Pro

Duration : 4 months

About the Program :

Post - Production Power

In a world driven by social media, streaming, and digital marketing, the ability to produce high-quality multimedia is a non-negotiable skill. This 4-month certificate is a high-intensity "bootcamp" designed for the modern content creator. It focuses on the essential trio of digital production: high-end imagery, cinematic video, and professional-grade audio.

We strip away the theory to focus on 100% hands-on training. By mastering the core Adobe ecosystem (Photoshop, Premiere, and Audition), you will gain the technical confidence to produce everything from viral social media clips and corporate interviews to professional podcasts and digital ad campaigns.



Program Curriculum Overview

- **Image Editing:** Master the art of digital storytelling through advanced photo retouching, color grading, and creative compositing using Adobe Photoshop.
- **Video Editing:** Learn to craft compelling narratives, manage multi-camera timelines, and apply cinematic transitions using Adobe Premiere Pro.
- **Audio Editing:** Enhance your visual projects with crystal-clear sound, noise reduction, and professional mixing using Adobe Audition.



Career Opportunities

- **Social Media Specialist:** Creating and editing high-impact visual and video assets for brands on the go.
- **Junior Video Editor:** Cutting raw footage into polished, professional-grade stories for web and broadcast.
- **Digital Content Producer:** Managing the end-to-end creation of multimedia assets for digital agencies.
- **Podcast & Audio Editor:** Cleaning, mixing, and mastering audio for high-growth digital platforms.
- **Freelance Content Creator:** Offering "one-stop" digital services to small businesses and startups.

Certificate Program in Digital Photography Pro

Duration : 1.5 months

About the Program :

Capture the Extra-ordinary

Photography is more than just clicking a button—it is the mastery of light and the technical precision of your equipment. This 6-week program is designed to transform hobbyists into technically proficient photographers. Master the art of the perfect shot—from the technical mechanics of the camera to the high-end digital retouching techniques of the modern professional.

We focus on the Dual-Phase Workflow: first, getting the shot right "in-camera" through a deep understanding of lenses and exposure; and second, elevating those images through professional-grade post-production. Whether you are aiming for commercial work, social media influence, or fine art, this course provides the technical backbone to succeed.

Program Curriculum Overview

- **The Technical Foundation:** Master the essential concepts of photography, including camera mechanics, lens selection, and the "exposure triangle" of lighting and exposure.
- **Digital Post-Production:** Transition from raw captures to polished masterpieces using the industry-standard duo of Adobe Photoshop and Lightroom.
- **Practical Application:** Take your skills into the real world with dedicated Indoor and Outdoor practical sessions to master natural and artificial lighting environments.



Career Outcomes

- **Commercial Photographer:** Capturing high-quality images for brands, advertising, and product catalogs.
- **Portrait & Event Photographer:** Mastering lighting and composition to document people and professional gatherings.
- **Photo Retoucher:** Using Photoshop and Lightroom to professionally edit and enhance raw imagery for clients.
- **Travel & Lifestyle Content Creator:** Developing a unique visual style for high-impact digital storytelling.
- **Junior Studio Assistant:** Managing lighting setups and camera gear in a professional studio environment.



Certificate Program in Photography & Reel Making

Duration : 2.5 months

About the Program :

The Complete Influencer Blueprint

The digital landscape is no longer just about taking a "nice photo." It is about storytelling, timing, and technical precision. This 2.5-month program is the ultimate launchpad for the modern digital influencer and content creator. It blends the high-end technicality of professional photography with the fast-paced, high-engagement world of short-form video and social media strategy.

We bridge the gap between two worlds: the Professional Studio and the Smartphone. You will learn how to use high-end DSLR/Mirrorless cameras for quality, while also mastering the agile mobile tools required to produce daily viral content. Whether you are building a personal brand or managing content for a business, this course provides the end-to-end skills to turn viewers into followers.



Program Curriculum Overview

- **Professional Photography & Post-Production:** Master the mechanics of light, lenses, and exposure, and learn to polish your visual assets using Adobe Photoshop and Lightroom.
- **Practical Immersion:** Apply your skills in real-time with Indoor and Outdoor practical sessions designed to simulate real-world content shoots.
- **Short-Form Video Strategy:** Dive into the world of Reels and mastering scriptwriting, storytelling, and mobile shooting techniques to stay ahead of trends.
- **Mobile Editing Mastery:** Learn the secrets of high-speed editing using CapCut, InShot, and VN, focusing on dynamic transitions, synced audio, and high-impact subtitles.
- **Growth & Algorithms:** End the course with a Final Project and a deep understanding of posting strategies and platform algorithms to ensure your content actually gets seen.



Career Outcomes

- **Social Media Content Creator:** Designing and producing high-engagement video and photo content for various platforms.
- **Reels & Video Specialist:** Mastering short-form storytelling and advanced mobile editing for brands and influencers.
- **Digital Brand Strategist:** Understanding platform algorithms to plan and execute successful content calendars.
- **Freelance Photographer & Editor:** Offering professional imagery and quick-turnaround video edits for commercial clients.
- **Influencer Marketing Lead:** Managing the creative direction and production for high-growth social accounts.



Certificate Program in Film-Making

Duration : 3 months

About the Program :

The Soul of the Story

Great films aren't just made by software; they are made by people with a clear vision. This 3-month program is a high-level creative bootcamp for aspiring filmmakers and directors. It is designed for those who want to move beyond technical software and master the fundamental art of filmmaking. It is a pure concept-driven program focused on the creative vision required to lead a production from page to screen.

Master the art of visual storytelling—go behind the lens to learn the language of cinema, the craft of the script, and the leadership of the director's chair. You will learn how to think like a director, write like a storyteller, and visualize like a cinematographer. Whether you are aiming to create independent short films, professional commercials, or narrative features, this program provides the creative vocabulary and structural knowledge required to lead a film crew with confidence.



Program Curriculum Overview

- **Film Language & Storytelling:** Decode the universal "language" of movies, from framing and pacing to the emotional arc of a powerful narrative.
- **Script & Screenwriting:** Master the technicalities of screenplay formatting, dialogue, and character development to build a solid foundation for any production.
- **Storyboarding:** Learn to visualize your script frame-by-frame, translating abstract ideas into a concrete blueprint for the camera.
- **Cinematography & Direction:** Master the art of "mise-en-scène"—coordinating camera movement, lighting, and performance to bring your creative vision to life.



Career Outcomes

- **Independent Film Director:** Taking full creative control of a film project from initial concept to final wrap.
- **Screenwriter:** Crafting professional-grade scripts for film, television, or digital web series.
- **Assistant Director:** Managing the technical and logistical needs of a set to ensure the director's vision is realized.
- **Creative Director (Video):** Overseeing the artistic direction for high-end commercials and branded content.
- **Storyboard Artist:** Visualizing the narrative flow for film, animation, or advertising agencies.